

August 23, 2019

The Lethbridge Therapeutic Riding Association is getting set to host our **36th Annual Joanne Perlich Ride for Dreams**, which again this year will end with a dinner and dance. We're busy planning our annual event and we're asking for your sponsorship to help make it the most successful yet!! This year the ride will take place on Saturday, September 21st.



***Your help is crucial to assist us in providing on-going therapeutic activities to support our clients healing and quality of life. LTRA receives no government funding. Our annual operating budget is in excess of \$350,000. Thus we rely heavily on direct community support and private donations to continue operation.***

The Lethbridge Therapeutic Riding Association (LTRA) began in 1976 when Joanne Perlich and a few other individuals started the Rainbow Riding Centre to offer instruction in riding and horse care to students with various disabilities. Here we are, 43 years later, and the program has grown to include many volunteers aiding more than 350 participants each year.

A quote from the mother of a client who has been with LTRA for over five years says it all: **“Riding has helped my daughter find strength physically and mentally. She loves coming here and gaining a bond with such a powerful animal.”**

The Sponsorship Form attached details the different ways you could help, but of course, any level of support you can offer would be greatly appreciated.

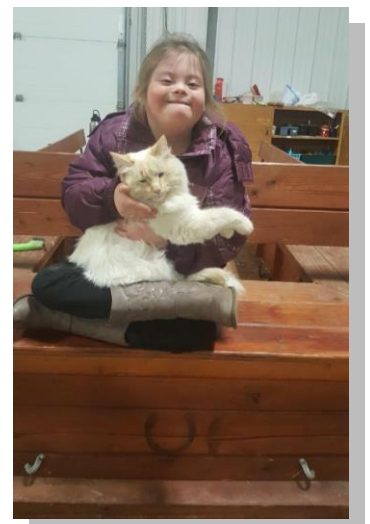
As a registered charitable organization, LTRA operates under the direction of a volunteer Board of Director along with four staff members and the dedication of many, many volunteers. Please view our video “True Heroes”, which can be found on our website ([www.ltra.ca](http://www.ltra.ca)) It provides an overview of the programs and work we do at the LTRA, and the people we truly believe are True Heroes!

Also, please consider spending a great day riding with us, followed by a delicious supper and dancing to Trevor Panczak at our arena on the evening of the 21st. If you have any questions, please don't hesitate to ask.

Sincerely,



Tony Deys  
(403) 328-2165  
[tony@ltra.ca](mailto:tony@ltra.ca)





## **SPONSORSHIP CATEGORIES**

**Major Sponsor:** \$3,000

- Includes 2 riders, and a table of 8 at the dinner and dance!
  - Premium advertising on posters, at the registration table, and in printed material. Corporate name on LTRA Website and social media sites.

**Corporate Sponsor:** \$1,500

- Includes 1 rider, and 4 tickets to the dinner and dance!
  - Advertising at registration table, and in printed material. Corporate name on LTRA Website and social media sites.

**Friend of LTRA:** \$500

- Includes 2 tickets to the dinner and dance!
  - Advertising at tables, and in printed material. Corporate name on LTRA Website and social media sites

**Please forward this completed form and donation to:  
Lethbridge Therapeutic Riding Association  
Attention: Ride for Dreams & Auction Committee  
24 205015 Hwy 512  
Lethbridge County, AB T1J 5N8**

**Contact us at 403.328.2165 or [info@ltra.ca](mailto:info@ltra.ca)**