



403-328-2165

24 205015 Hwy 512
Lethbridge County, Alberta
T1J 5N8

LTRA Ride for Dreams

Welcome to the *Joanne Perlich Ride for Dreams*. A day spent riding the trails while enjoying the outdoors and raising money for a great cause, the Lethbridge Therapeutic Riding Association. September 17th is the date for this year's event, and it is going to be a lot of fun as we have added some great elements, including a surprise "Honorary" Trail boss. Great prizes are going to be awarded as well as the chance to play a winning hand of cards as each participant will be given 5 cards during the ride and the best hand at the end of it will come up the winner! There are lots of ways to get involved in this fun filled horse event, so choose the one below that fits your "horsey" personality best and help LTRA deliver its programming to even more people who need horses to help them heal!

Option 1: Ride for Dreams Participant

Select a category based on your age and/or level that you would like to ride at and start gathering pledges!

Option 2: Ride for Dreams Supporter

Unable to ride but still want to show your support for the great work that LTRA does. Pick one of our Ride for Dreams Partner Packages from below.

- **"Trail Boss"**- be the boss of this great trail ride by showing your support as our host business. By being the boss, you will receive the following.
 - a. Logo on all advertising related to the ride including pledge sheets and participant welcome sheet.
 - b. Ability to provide information to all riders via the registration bag
 - c. Banner at ride site (you provide)
 - d. Table at ride site for people to come and learn more about what you do
 - e. Free lunch for up to 4 people
 - f. 3 social media mentions
 - g. Invitation to Partnership Recognition Event in October 2022
 - h. Presentation of Overall Top Pledge Winner Award

Trail Boss Partnership Price- \$3,000

- **"Drag Rider"**- riding drag isn't always fun, but it is necessary to make sure everyone gets home safe and sound. By riding drag, you will receive the following partnership benefits.
 - a. Logo on all advertising related to the ride
 - b. Banner at ride site (you provide)
 - c. Ability to provide information to all riders via the registration bag
 - d. Invitation to Partnership Recognition Event in October 2022

Drag Rider Partnership Price- \$1500

- “Breaking Trail” on the trail one of the fun jobs is to break trail as you never know what you will see! By helping LTRA break trail and find their way to helping more people receive the benefits of equine healing, you will receive the following partnership benefits.
 - a. Signage with your logo at the staging area
 - b. Invitation to Partnership Recognition Event in October 2022

Breaking Trail Partnership Price- \$500

- “Chuckwagon” Cook- the cook on the trail is one of the most loved individuals as they keep the cowboys and cowgirls fed. Be that cook this year by sponsoring lunch at the ride. The benefits you will receive (after adoration from all the riders) are as follows.
 - a. Banner at the Cheesy Dog Station
 - b. Ability to include information in the rider’s registration bag
 - c. Ability to be on-site and help greet the riders while you feed them (if you want)
 - d. Free lunch for you and one other.
 - e. Invitation to Partnership Recognition Event in October 2022

“Chuckwagon Cook” Partnership Price- \$1,500

- “Buckaroo” Partners are those that support the event in their own style. It can include providing prizes for the riders, refreshments, donuts, or anything else that we need to make it a successful event. Benefits for this type of partnership are as follows.
 - a. Invitation to Partnership Recognition Event in October 2022
 - b. Thank you card and picture for display at your business.

“Buckaroo” Partnership Price- any value of goods in kind.

Please contact Leanne White at (403) 315-5655 or Melody Garner-Skiba at (403) 894-1005 if you would like to support this great event and help people heal through horses, or fill out the [form located online](#) at:

<https://ltra.ca/register-tickets>

Thank you for considering this request.