

# DENIM, DIAMONDS & DERBY

The Lethbridge Therapeutic Riding Association (LTRA) invites you to saddle up for our annual fundraiser, Denim, Diamonds & Derby, on May 1st, 2026. This unique event, held in the historic Countryside Barn, blends the glamour of diamonds with the rustic charm of denim for an unforgettable evening.

Get ready to don your finest fascinator and immerse yourself in the thrilling atmosphere of a derby-themed gala. The highlight of the night is our very own Derby! Supporters bid on their chosen steed, mount up, & cheer on as their horse gallops to victory, with the winner basked in a blanket of roses & receiving the prize including the coveted Triple Crown (*Royal*)! But the excitement doesn't stop there! Enjoy an array of entertainment, partake in fun-filled games, and explore our silent auctions. Indulge in an upscale dinner that promises to tantalize your taste buds, all while contributing to a noble cause.

The LTRA has been in the business of caring for five decades, dedicated to discovery, inclusion, and learning through equine-facilitated wellness. Your support helps us continue to make a difference in the lives of individuals with disabilities, offering therapeutic riding classes, summer camp sessions, and outreach programs.

Last year's event was a smashing success, and we're eager to create even more memorable moments this year. Don't miss out on the chance to be part of the LTRA's Denim, Diamonds & Derby – where elegance meets excitement in support of a great cause!

In Support Of  
**LETHBRIDGE THERAPEUTIC RIDING ASSOCIATION**  
May 1st 2026 | 5:30 PM | Countryside Barn



[www.LTRA.ca](http://www.LTRA.ca)

# SPONSORSHIP CATEGORIES

TRIPLE CROWN SPONSOR *(Title Sponsor)*

\$4000.00

As title sponsor, you are the premier sponsor of the event. You will receive prominent recognition in all event marketing materials, be mentioned in all press releases, be prominently displayed on the event banner, be featured on LTRA's website for one year with a link to your business, receive a personalized call-out on our social media platforms, be featured in the event program and slide show, and receive a premier reserved table for 8 at the event. Additionally, as a title sponsor, you will be receiving a branded kickboard advertisement that will be displayed in the LTRA riding arena for a 1-year term.

'OFF TO THE RACES' SPONSOR

\$2500.00

As the Off-to-the-Races Sponsor, you will receive recognition through your logo displayed on each of the race horses, which are sold as part of the 'mane' event. Your company being announced live when someone from your party will be invited to draw the cards; advancing each horse's position in the derby. Additionally, you will receive a premium table for 8 at the event, valued at \$1200.00, be featured on the event banner, and receive a call-out to your company during the event in a "this race is brought to you by (your company name)" style announcement. Your sponsorship will be acknowledged in the event program and on our social media platforms.

DIAMOND SPONSOR

\$2250.00

As the Diamond Sponsor, you will receive recognition through branding in jewelry boxes as the sponsor of a key part of the event title. Additionally, you will receive a premium table for 8 at the event, valued at \$1200.00. You will also be able to receive branded recognition as part of the jewelry raffle and a call-out to your company during the event in a "the diamond raffle is brought to you by (your company name)" style announcement. You will be featured on the event banner, and your sponsorship will be acknowledged in the event program and on our social media platforms.

SANGRIA SPONSOR

\$2000.00

As the Champagne Sponsor, you will receive recognition through branding at the champagne table as guests arrive. Additionally, you will receive a premium table for 8 at the event, valued at \$1200.00. Your sponsorship will be mentioned on the microphone during the event, and you will be featured on the event banner. Your sponsorship will also be acknowledged in the event program and on our social media platforms.

'RUN FOR THE ROSES' SPONSOR

\$1000.00

As the Run for the Roses Sponsor, you will receive the opportunity to present the "Blanket of Roses" and the prize to the winning bidder of the main horse race event. Your sponsorship will be acknowledged in the event program and on our social media platforms. Additionally, you will receive 2 tickets to the event.

ENTERTAINMENT SPONSOR

\$1000.00

As the Entertainment Sponsor, you will receive recognition through branding at the entertainment area, with the ability to display signage at the location of the band during the event. Your sponsorship will be featured in the event program and on our social media platforms. Additionally, you will receive 2 tickets to the event.

## TICKETS

PREMIUM TABLE SPONSOR

\$1200.00

Branded Table for 8 (company logo) at the event, mention in the event program & slideshow, shoutout on LTRA's website with link to yours & \$500 Charitable Tax Receipt.

REGULAR TABLE (8)

\$750.00

INDIVIDUAL TICKET

\$100.00

